



Ami Ballo

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I am continually fascinated with how extensive the design world is and how intertwined design is with all things human. As an Experience Designer, I hope to make human interactions with services just a little bit simpler, and a little bit more beautiful, one design at a time.

EXPERIENCE

UX Consultant

Slalom Consulting

December 2019 – Present

Partner with clients to conduct discovery workshops, map customer journeys, and design compelling product experiences that solve business problems and return measurable value.

- Developed original design system for designers and developers intended for rapid site launches across unique brands – yielded reduced site launch time from 3 months to 5 weeks
- Created complex prototype of sales tracking, quoting, and employee management tool for large retail client using Salesforce Lightning Design System, and delivered detailed user acceptance test plan for design hand off.

UI/UX Designer

Commerce Signals

August 2018 – December 2019

Headed design of complex data sharing marketplace application with multiple user types and permissioning

- Implemented user tracking & feedback software to guide design improvements in lieu of direct contact with customers.
- Shepherded new product ideas from C-suite from idea fledgling to fully interactive prototypes. Continuously provided designs for new feature requests for data analytics legacy application.

UI Designer

Forever Inc.

May 2017 – August 2018

Designed and built digital products for a fast growing photo storage start up. My role focused on performing discovery, conducting usability research, and providing development team detailed mockups and production ready assets, often committing code myself

UI / UX Developer

Forever Inc.

Feb 2015 – May 2017

Guided company rebrand through redesign, development, and continued maintenance of marketing website and various marketing materials. Designed digital products for desktop and mobile experiences.

SKILLS

Industry Skills

Interaction Design

Information Architecture

Wireframing

Rapid Prototyping

User Research

Concept Visualization/Ideation

Style Guide Design & Creation

Digital Pattern Libraries/Atomic Design

Application Design (web, mobile)

Graphic Design

HTML/CSS

Industry Tools & Technologies

Figma

Sketch

Abstract

Adobe Creative Suite

Balsamiq

InVision

Miro

UserTesting

Hotjar

Wordpress

Other Skills & Passions

Motion graphics

Video editing

Gardening

Roller skating

Dad jokes

EDUCATION

The University of Pittsburgh

2013–2015

Completed 42 credits towards a Bachelor's Degree in Film Studies